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**Título del proyecto:** Traceability at wine industry through integrated labelling of typicality, health protection effect and organoleptic attributes

**Acrónimo:** TRACEWINDU

**Referencia del proyecto:** EC-GA101007979

**Convocatoria:** European Union's H2020 Research and Innovation Program

**Objetivo:**

Each year the wine industry loses billions of euro from counterfeit wine and illicit trades. The EU-funded TRACEWINDU project aims to ensure and improve the traceability of wine along the entire value chain, with intelligent labelling and data recording through blockchain technology. This will allow consumers to make purchases based on complete and reliable information about the production process. In addition to this, the project will work towards improving vineyard productivity by using plant protection products as well as geographic origin analysis as part of a multi-approach strategy to ensure wine traceability/authentication.

**Líder:** UAB - Universitat Autònoma de Barcelona

**Socios:** Consortium formed by 10 partners from 6 countries: Universitat Autònoma de Barcelona (España), Fundación Parc Tecnològic del Vi (España), INNOLABS SRL (Italia), Università di Pisa (Italia), Université de Pau et des Pays de l'Adour, (Francia), Advanced Isotopic Analysis (Francia), DNET LABS Doo Novi Sad (Serbia), Univerzitet Donja Gorica Podgorica (Montenegro), 13 Jul Plantaze ad Podgorica (Montenegro) y el Instituto Nacional de Tecnología Industrial (Argentina).

**Presupuesto:** € 1.058.000,00

**Financiación UE:** € 1.058.000,00 (€ 46.000,00 to VITEC)

**Porcentaje de cofinanciación:** 88,69 %

**Fecha de inicio:** 01/06/2021

**Fecha de finalización:** 28/02/2026